

**INTERNATIONAL UNDERGRADUATE PROGRAM  
IN COMMUNICATION SCIENCE**



UNIVERSITAS  
GADJAH MADA

# IUPiCS

**DEPARTMENT OF COMMUNICATION SCIENCE**





# UNIVERSITY HIGHLIGHTS

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**THE  
OLDEST**  
university  
in Indonesia

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**#1**

Nationally by  
**THE, Dikti Ranking,  
Webometrics**

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**#3**

Nationally by  
**QS**  
2014-2017

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**10,522**

**Community Activities**  
has established UGM as a  
socially responsible  
university

## FACULTY OF SOCIAL AND POLITICAL SCIENCES (FISIPOL) UNIVERSITAS GADJAH MADA

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In line with FISIPOL UGM vision, "Aiming to become an internationally reputed faculty that capable of driving the nation's progress towards Indonesia as a developed nation by 2050", The international program in FISIPOL UGM not only encourages students to be involved in more international-level researches and practical skills in the learning process, it also broadens their global networks through the compulsory international exposure schemes such as student exchange and study abroad programs at various universities and institutions worldwide, as well as staff exchange, joint lectures and joint research schemes.



### INTERNATIONAL UNDERGRADUATE PROGRAM (IUP)

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The International Undergraduate Program (IUP) in FISIPOL UGM is designed to prepare students with the academic proficiency to compete in the global arena. The courses are delivered by distinguished professors with strong academic and professional background, who are able to bridge theoretical perspectives and real-world necessities. The aim of its learning is to have students participate as world citizens who are expected to bring better transformations in the future of digital society, political economy and socio-cultural interactions in the era of industry 4.0.



# DEPARTMENT OF COMMUNICATION SCIENCE

## INTERNATIONAL UNDERGRADUATE PROGRAM IN COMMUNICATION SCIENCE (IUPICS)

To address the global challenge to be internationally reputed program, the International Undergraduate Program in Department of Communication Science aims to create the reliable, qualified, and cultured graduates in communication studies, who can prioritize the societal needs to take on the global challenge of providing the benefit to the public through 'Crafting Well-Informed Society'.

## HIGHLIGHTS

**A**

Grade Accreditation from BAN-PT  
Ministry of Research, Technology and  
Higher Education of Indonesia

**AUN**

(Asean University Network)  
Accreditation

Less than **0.5%**  
acceptance rate.

Around **18.000 applicants**  
compete to fill **70 seats** each  
year.

One of the  
**most popular**  
**undergraduate**  
**program**

The **oldest**  
**communication sciences**  
**program**  
in Indonesia



# WHY STUDY COMMUNICATIONS WITH US ?

## INDONESIAN MEDIA LANDSCAPE

### *Digital media and social media trend*

Indonesia has the biggest active media social users in Southeast Asia, with 130 million on Facebook and 50 million on Instagram (Wearesocial, 2018)



### *Political communication and media phenomenon*

Indonesia is the biggest democracy in Southeast Asia, which leads to higher press freedom level and more dynamics to its political atmosphere.

### *The rise of Indonesia's creative industries*

With 4 out of 7 Unicorn start-ups operating in Indonesia, we offer richer studies on contemporary digital media.



## COMMUNICATION AND CULTURE

**300**

Ethnic groups

**1340**

Tribes

**+1000**

Local languages

## COMMUNICATION STUDIES ATMOSPHERE IN YOGYAKARTA



There are numerous social communities with various interests, such as film community, music community, art and performance community, digital start-up community.

There have also been numerous start-ups in creative media industry established in Yogyakarta such as, Hipwee, Tirta, Mojok, Gameloft Indonesia, and Brillio.



Yogyakarta is known as the center of education city, as many students from around Indonesia come and study in Yogyakarta. This makes Yogyakarta the melting pot of Indonesia, which could offer the student a better study atmosphere.

# WHAT WILL YOU LEARN?

The students are expected to graduate with the expertise that balances between practical, research, and critical thinking skills. All students are subjected to classes that will expose them to fundamental communication theories before they undertake two areas of interest that are offered by the program. The two areas of interest offered by International Undergraduate Program in Communications, effective for students from 2019 intake onward are:

## MEDIA STUDIES

Media Studies is designed to explore issues and theories in the realms of international media and communication studies. Students who choose this focus of study will be exposed to both media practice such as cinematography and journalism, and media theories. Additionally, in this study focus, students will also learn and observe digital media both as a communication phenomenon and a tool.



## STRATEGIC COMMUNICATION

In the Strategic Communication, students will focus their study into the science of employing marketing communication and the theories, principles, and tools of public relations. The field of study encompasses all elements of the Marketing Communication industry and the roles of PR in various situation.



# LEARNING OUTCOMES

The general objective is to produce graduates whose critical, creative, ethical and international reputed that allow them to be global communication practitioners in the information society era. The detailed objectives are explained as follows:

1. Rehearse and apply ethical values and principles within the context of academic activities and lifelong learning process;
2. Rehearse theoretical perspectives in communication science and understand the principles of various kinds of communication research method;
3. Apply communication theory in the audience or user analysis and conduct communication, media and audience research;
4. Formulate plans, create content for journalism, media programming, advertising campaign and PR campaign;
5. Communicate effectively through various means such as oral presentation, rhetoric, public speaking and report writing.



# COURSE CONTENTS

## At Glance:

The curriculum of the International Undergraduate Program in Communication Science Universitas Gadjah Mada is designed, arranged, and directed to equip students to become young communication researchers and skilled undergraduates to anticipate the needs of communication professional industry. This program also offers a wide variety of learning approaches and innovations including full delivery in English, student-centered and research-based learning, experiential learning, international exposure activities, and career development advisory. International Undergraduate Program in Communication Science (IUPiCS) is a four-year undergraduate program that requires students to undertake an international exposure or exchange program as a partial fulfillment of the program. The degree consists of 144 credit points, which will be completed within eight semesters. In the final years, thesis writing is compulsory to be submitted in order to be graduated from this program.

International exposure can be taken before, during, or after students are entering the 3rd year of the study; such as international summer course or one/two semester exchange program. Later, IUPiCS will transfer the international credits to UGM credits system.

*\*Parents will be invited for further discussion on the international exposure scheme.*





## International Exposure Program (IEP)

International Exposure is a mandatory step for IUP students to graduate from International Undergraduate Program (IUP) of Department of Communication Science. The schemes are below:

### International student exchange program

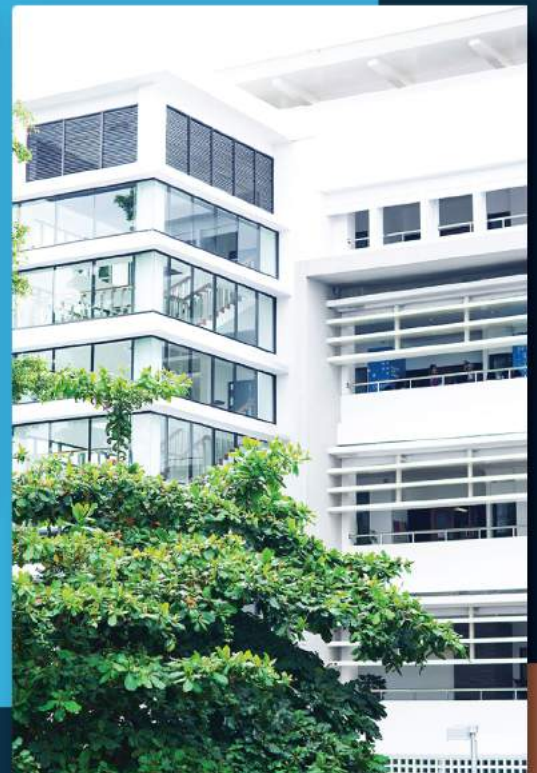
International student exchange program is aimed for students to enrich their experience at a global level by studying abroad as a full-time student for one semester. The students taking part in the exchange program shall be exempted from paying tuition fee at the host university. This is a very competitive program because the host university will review the student application before they are allowed to study at the host university.

### Independent semester abroad (Study abroad)

In study abroad program, students are allowed to study at an overseas institution for one semester. In this program, the students will need to pay the tuition fee at the host university to study for one semester as a full-time student. The number of courses that need to be taken are vary and depends on the agreement between Department of Communication Science and the university partners.

Students can undertake their international exposure as they enter their 3rd year of the study. The credits obtained in the program will be transferred to UGM credits system.

*\*Parents will be invited for further discussion on the international exposure scheme.*





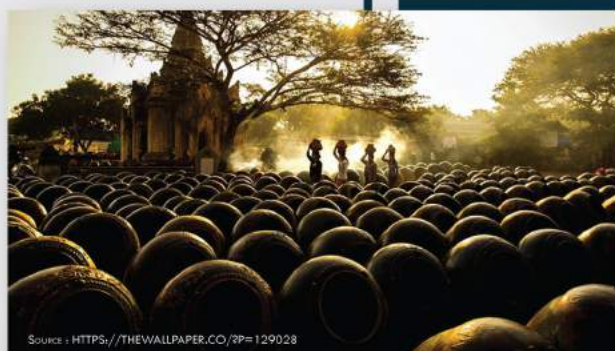
# STUDENT LIFE

## INDONESIA

Indonesia is the world's third-largest democracy with a population of over 264 millions scattered all over 34 provinces. As the largest archipelagic country in the world (over 17,000 islands), diversity only comes naturally. The nation comprises over 300 ethnic groups, precisely 1,340 tribes, and over a thousand local languages. Annually, around 14 millions international visitors fly in to witness firsthand the beauty of Indonesian nature and culture that are spread across the archipelago. The country is expected to enjoy a demographic bonus in the next 10 years and becomes an increasingly important pillar in the global economy given its promising economic outlook. Hence, Indonesia is naturally attractive for international students who are prepared to broaden their perspectives, respond to a globalized world, and experience a country with a promising future.

## YOGYAKARTA

Yogyakarta, where Universitas Gadjah Mada is located, has been widely known as a center of Javanese culture as well as a center of learning. It has 3,400,000 inhabitants, 511,000 of whom reside in the city of Yogyakarta. Its designation as a center for learning is marked by the existence of 120 state and private tertiary educational institutions, with a student population of over 300,000. For this reason, Yogyakarta is nationally known as the college town and the melting pot of Indonesia, where students from all 34 provinces come to study. Yogyakarta is not only known as center for learning, but it is also known as the center for the arts. Some of Indonesia's most prominent annual cultural festivals are also held in Yogyakarta, such as Jogja Documentary Film Festival, JAFF Film Festival, Jogja Fashion Festival (JFF), Ngayog-jazz, and Sekaten Festival. As a creative city, Yogyakarta also known for the perfect social and cultural laboratory that the new culture of youth meets the classic and traditional values.





# IMPORTANT INFORMATION FOR FUTURE STUDENTS

## APPLICATION PROCEDURES

The prospectus students need to sign up to [um.ugm.ac.id](http://um.ugm.ac.id) in order to complete their application form along with the uploaded documents, such as:

### INDONESIAN CITIZENS (WNI)

#### FOR THOSE WHO ALREADY GRADUATED (2 YEARS AT MOST):

1. Colored photograph with white background
2. High school graduation certificate or SAT/A-Level/ International Baccalaureate
3. High School academic report from grade 10 to 12
4. National Examination Final Score Transcript (SKHUN)
5. Certificate of National or International awards in academic/non-academic (if any)
6. ID Card (SIM/KTP/Passport/Student Card)

#### FOR THOSE WHO WILL BE GRADUATED:

1. Colored photograph with white background
2. High School academic report from grade 10 to 11 and the first semester from grade 12
3. Certificate of National or International awards in academic/non-academic (if any)
4. ID Card (SIM/KTP/Passport/Student Card)

### FOREIGN STUDENTS APPLICATION

1. Legalized copy of academic reports (year 11 and 12)
2. Legalized academic highschool certificate/ diploma
3. Curriculum vitae
4. Statement of financial support
5. Recommendation letter (applicant's school/ institution)

6. Health certificate from certified physician
7. Motivation letter
8. Personal statement (not to work in Indonesia and obey the regulation)
9. Copy of passport (showing applicant's data)
10. 4 passport-sized photographs

GPA	ACEPT/TOEFL	TIFL	OTHERS
Minimum grade of 8 out of 10 (equal to B) of national examination for subjects related to the applied program study	AcEPT Score of 268 or TOEFL score of 550 or IELTS score of 5.5	Optional	Desk evaluation on high school academic documents; written/oral test may be applicable to some study program

## NOTES

TOEFL scores must be obtained from an authorized and registered English language test center; alternatively, students can obtain AcEPT score (UGM designed Academic English Proficiency test) taken at the English Language Center at UGM. For students from English-speaking countries(refer to the list), TOEFL or AcEPT is waived; those from countries where English is a second language (refer to the list) should show their achievement of standardized English tests, such as Cambridge or Oxford proficiency tests. TIFL is the Test of Indonesian as a Foreign Language (UGM-owned, trademark-registered, Indonesian proficiency test) and can be taken at INCULS, Indonesian Language and Culture Learning Service, Faculty of Cultural Sciences

# TUITION FEE

The tuition fee for this program:

**IDR 25.000.000**  
/semester

(For Indonesian Citizens)\*

**IDR 35.000.000**  
/semester

(For International Students)\*

\* The tuition fee not included the funding for studying overseas for one semester.

# GENERAL ENQUIRY

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INTERNATIONAL UNDERGRADUATE PROGRAM  
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**E-mail :** admission@ugm.ac.id (Incoming student)  
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pc.mobility@ugm.ac.id (General student mobility  
program)

**Address:** Bulaksumur F13, DI Yogyakarta, Indonesia -  
55281

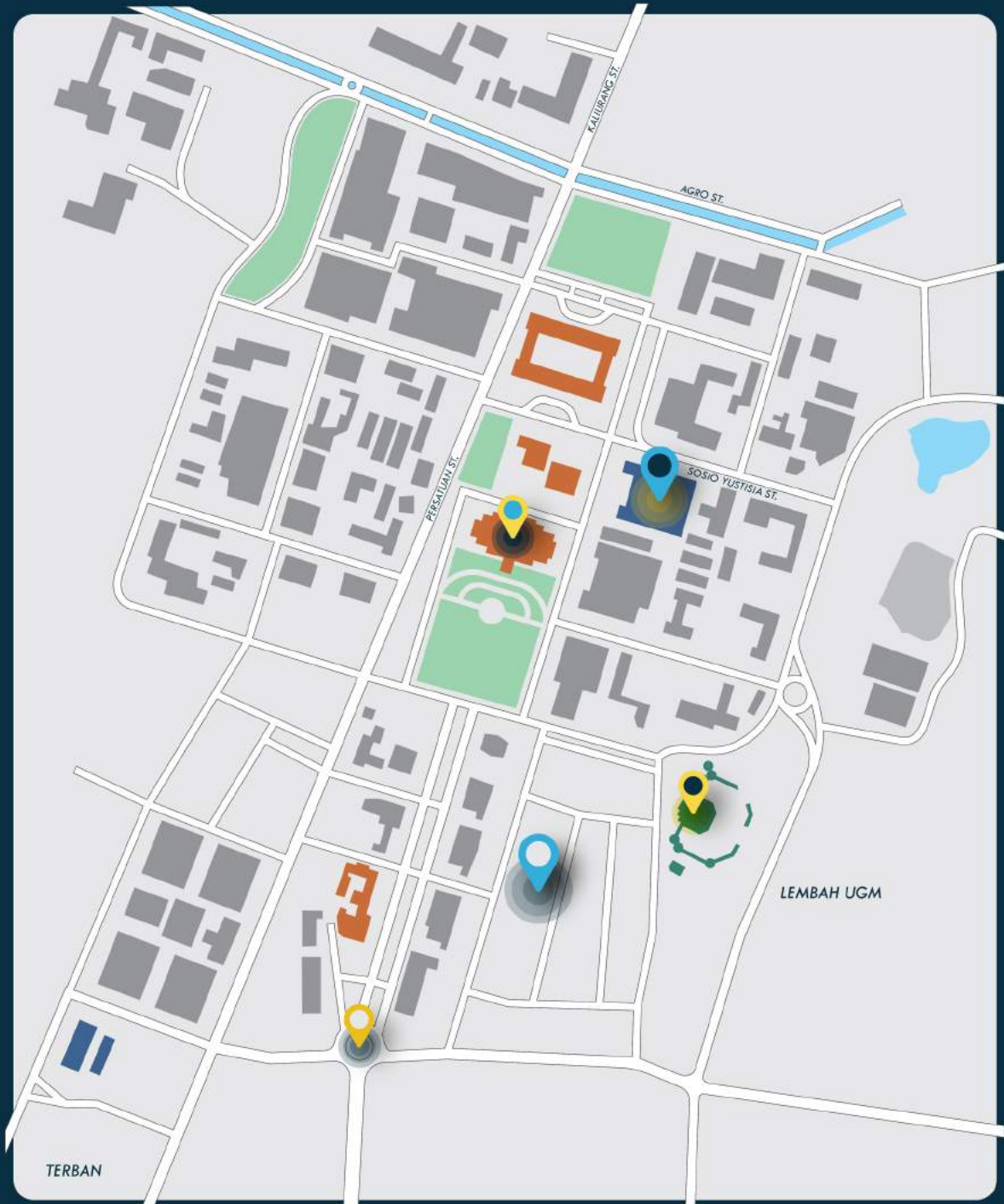


# MAPS



## OFFICE OF INTERNATIONAL AFFAIRS

UNIVERSITAS GADJAH MADA



**BUNDARAN UGM**

## UGM CAMPUS MOSQUE



## GRHA SABHA PRAMANA (GSP)





UNIVERSITAS GADJAH MADA







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FACULTY OF SOCIAL AND POLITICAL SCIENCES  
UNIVERSITAS GADJAH MADA

2019